



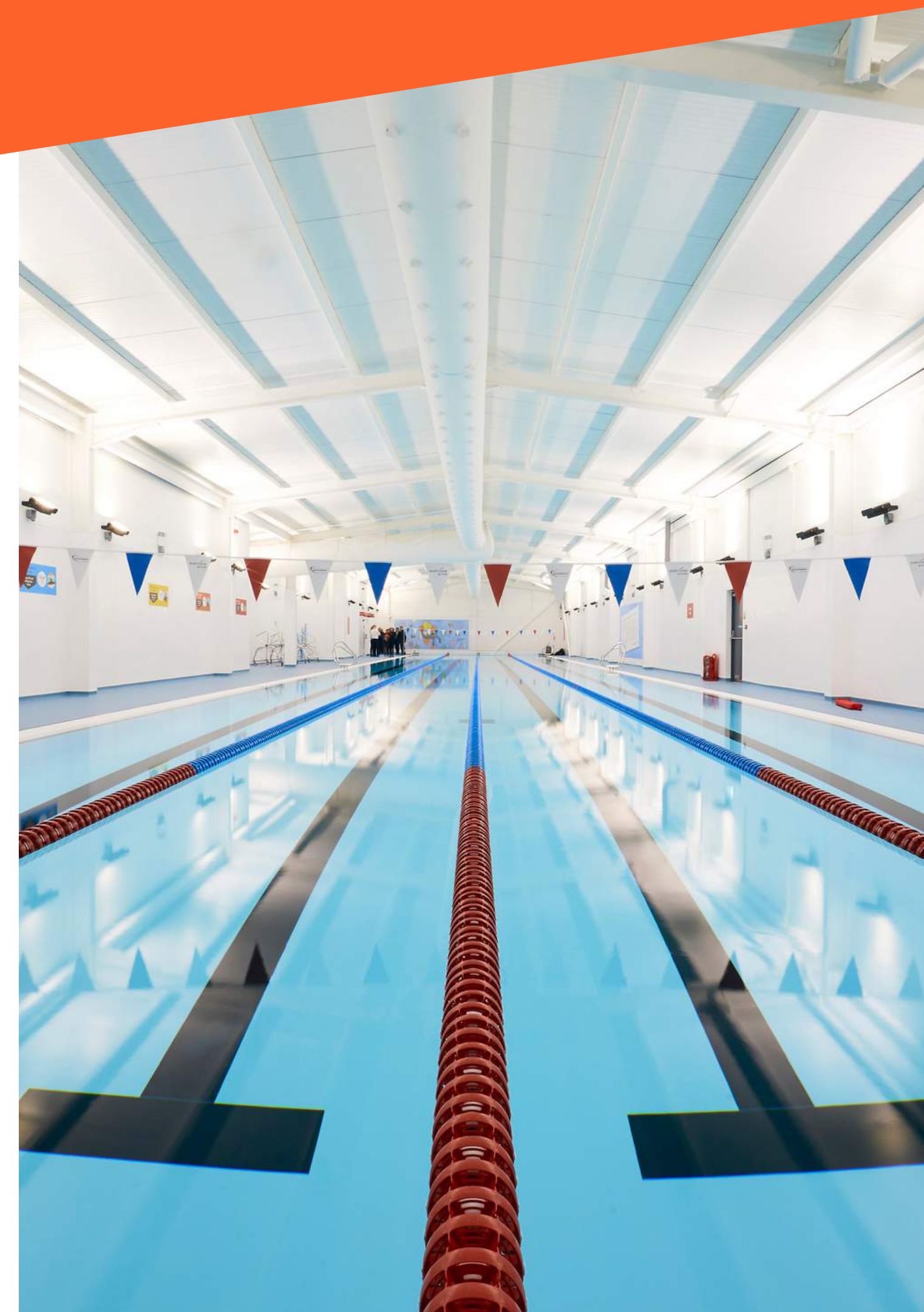
# ReCreation

Recreating the leisure landscape

# Our mission

## Future-proof leisure facilities that keep UK communities active

The work we do is different. We avoid digging holes in the ground when we build a swimming pool, so our projects don't cost the earth. And by using modern methods of construction, our leisure facilities are often built in months, not years.



# Our passion

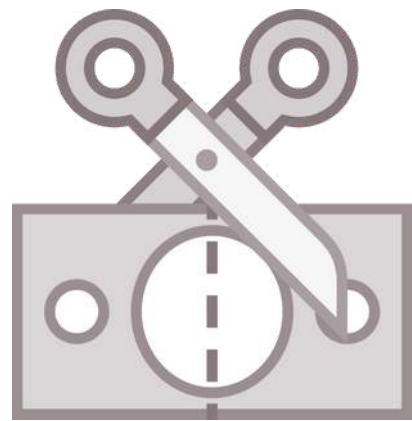
## Helping kids reach their true potential in sport

By providing innovative leisure facilities at a fraction of the traditional cost, ReCreation helps to remove one of the biggest barriers to getting more kids involved in sport: financial restrictions. Our passion for giving kids greater access to healthy activities is unlocking the opportunity to replace ageing facilities with new across the UK.



# A national problem

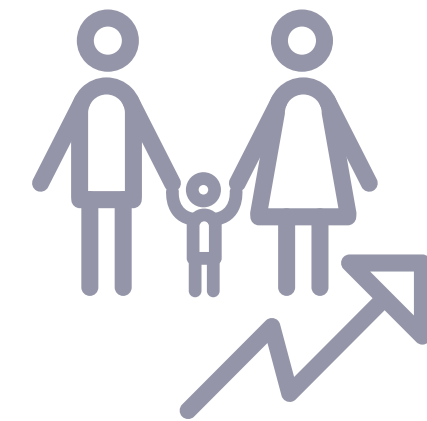
**For more than a decade, trends within the public sector have created a national problem that is becoming increasingly difficult to solve**



Cuts to  
public  
funds



Ageing  
facilities



Growing  
population

# A national problem

Number of pools available at the end of each decade



**Net loss of  
2000 pools in  
next 10 years**



Source: A Decade of Decline: The Future of Swimming Pools in England / Swim England Report 2021

# Our services



## ReCreation Development

### Development Consultancy

- Options appraisal
- Initial client brief

### Development Management

- Turnkey offering RIBA 0 - 7
- Establishing best in class professional team and main contractors
- Providing development/delivery skills to client for entire project
  - Client liaison



## ReCreation Delivery

### Project Management

### Cost Management

### Employer's agent

### Procurement Advice

### Principal Designer

### Risk Management

### Handover and launch

# Our Team

## 6 years of collaboration

swim! Warrington – Learn to Swim Facility - 2017  
Barking and Dagenham 50m Pool Facility - 2018  
Beth Tweddle Gymnastics Facility Bolton - 2019  
swim! Oldham – Learn to Swim Facility - 2020  
swim! Sheffield – Learn to Swim Facility - 2021  
swim! Liverpool - Learn to Swim Facility  
Newark and Sherwood – Leisure Facility - 2021  
swim! Widnes- Learn to Swim Facility - 2021  
Beth Tweddle Gymnastics Facility Widnes - 2021  
swim! Mansfield - Learn to Swim Facility - 2022  
Alloa - Interim Swimming Pool Facility - 2022

## To come..

Beth Tweddle Gymnastics Facility Mansfield - 2022  
swim! Glasgow - Learn to Swim Facility - 2022  
swim! Leeds Batley - Learn to Swim Facility - 2022  
Havering - Rainham Leisure Centre - 2023



# Our Internal Team

## ReCreation - Staff Experience

Neil Richardson - Snr Business Development Manager



Neil joined the company in 2009 and has over 10 years experience in successfully developing and project managing over 65 swimming pool projects. As part of his role of being a senior leader within the company, he has a thorough knowledge of construction projects process from initial concept to launching a new facility and is instrumental in stakeholder management, client liaison and contract negotiations. Neil will be the key contact on the proposed new swimming facility project at Chessington.

LinkedIn Profile -<https://www.linkedin.com/in/neilrichardson2019ops/>

Adrian Turner - Director



Olympian swimmer, co-founder and director of the Total Swimming Group, currently leads the ReCreation business and holds a vast knowledge of the swimming and leisure industry, with a specific focus on swimming facilities. Adrian has been instrumental in leading on innovation and is passionate about the future of the UK's leisure facility landscape and ensure the company continues to offer affordable leisure facilities. Adrian has managed and overseen over 75 swimming development projects during his 12 year tenure at ReCreation

LinkedIn Profile <https://www.linkedin.com/in/aditurner/>



# Procurement options



## **AEC Framework for Multi-Specialism Services**

The only nationally available Neutral Vendor framework in the UK that provides the entire UK public sector with a fully compliant solution for all services, goods and works requirements.

[neutralvendorframework.com / devconstellia](https://neutralvendorframework.com/devconstellia)

# Our work - Rainham Leisure Centre

## Challenges

- 1970s leisure centre needs replacing
- Limited public funds available
- Rapid population growth in the area
- Replace old facility with like for like

## Benefits

- Healthier and improved community wellbeing
- Significant capital saving on new facility for the client
- Short construction time

## Facts and Features

- 25m 6-Lane Swimming Pool
- 75 Station Fitness Suite
- Spin Studio
- Dance/Yoga Studio
- Construction time - 14 months
- Cost - £7.5m
- Due to open May 2023



# Our work - Dukeries Leisure Centre

## Challenges

- Over-subscribed swimming facility with limited pool space
- Fast build time required
- Available land could not be excavated for a traditional, in-ground pool
- Limited budget of £2.5m

## Benefits

- Healthier and improved community wellbeing
- Significant capital saving on new facility for the client
- Short construction time

## Facts and Features

- 50m 4-Lane Swimming Pool
- Changing Village
- Cutting-edge District Heating Network
- Construction time - 10 months
- Cost - £2.5m
- Opened January 2019



# Our work - swim! Mansfield



# Our Journey



# Our Journey



# Our Journey



**swim!**

# Our Journey







**Sporting  
House**

ReCreation is part of the wider Sporting House Group, an olympian-led group of companies breaking down the barriers to get more kids active across the UK.



**ReCreation**

*Becky Adlington's*  
**SWIM  
STARS**

**TOTAL  
SWIMMING  
ACADEMIES**

**swim!**

**Beth  
Tweddle**  
GYMNASTICS



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